

COURSE SCHEDULE-BUSINESS-COHORT



DAY	TOPIC	DATES
1	Travel to Paris	1/18 Saturday
2	Arrive Paris Welcome	1/19 Sunday
	Arrival in Paris in morning, taking bus/train to Hotel Welcome meal (at Irish Cultural Center) and introductions to speakers and participants	Transport from Airport to Hotel Welcome Dinner
3	Collecting Valid and Predictive Information	1/20 Monday
Paris	First Steps Collecting Valid and Predictive Information Using a Template Developing Strategic Objectives Target Market Country and Structure Politics of Global Business Reliable Sources of Economic Data Economic Indicators Environmental Forces Market Dynamics Finance and Banking and Bank Accounts, Forex and Financing	Full Day Program Breakfast and Lunch Provided Dinner on your own
4	The Politics of Global Market Entry	1/21 Tuesday
Paris	Importing and Exporting-Supply Chain U.S. Services and Programs-Federal and State Foreign Incentive Programs Political Influences on Global Business Ethics and FCPA Implications France and Ireland Political History Political and Bi-Lateral Chambers of Commerce	Full Day Program Breakfast and Lunch Provided Dinner on your own

5	Corporate Entity Considerations	1/22 Wednesday
Paris	Integration of the Legal, Tax, and HR Infrastructure Developing a Global Tax Strategy Comparative Analysis of Taxes Globally Changes in How Taxes are Calculated	½ Day Program Light Breakfast Provided
6	Legal Infrastructure, Incorporation, Right to Work Global Human Resources	1/23 Thursday
Paris	Legal Incorporation: Structure of the Foreign Business Protecting Intellectual Property Data Protection Foreign Corrupt Practices Act Global HR Corporate Strategy Employee/Employer Legal Relationship Local HR Operations in Foreign Location Unions, Works Councils Statutory and Non-Statutory Benefits Compensation, Staffing, and Training Expatriate Management-Costs and Consequences	Full Day Program Breakfast and Lunch Provided
7	Cultural Implications and Risk Management	1/24 Friday
Paris	What is Culture Cultural Effect on Business Transactions Communications Marketing Management of Risk: Personal, Information, Security Celebratory Dinner and Final Presentations	1/2 Day Program Light Breakfast, and Dinner
8	Free Day or Early Return Home	1/25 Saturday
9	Return Home	1/26 Sunday

For additional information or questions contact Dr. Janet L. Walsh,
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